

# Company Overview

DBAM Systems is a leading provider of WAN Optimisation and Application Acceleration solutions with its EP range of products featuring Intelligent Network Traffic Management.

DBAM leads the world in enhancing application performance for remote users by integrating industry leading traffic management with state of the art application acceleration. This Intelligent Network Traffic Management (INTM) resolves familiar performance problems encountered in running applications across wide area networks (WAN).

The combination of application acceleration technologies over a continually optimised WAN generates predictable, sustainable and incredible performance gains with measurable ROI, a reduced cost of support and finer control of how this valuable business asset is utilised.

## Vision

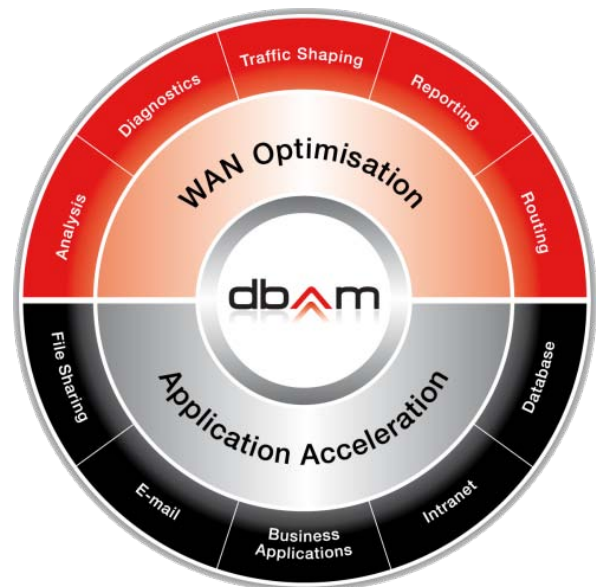
**DBAM Systems was founded on the vision of being the leading global supplier of consolidated network traffic optimisation reporting and management solutions.**

In realising this vision, DBAM develops and implements solutions that give IT Managers control over their network traffic. With the increase of staff based away from Head Offices, new applications, VoIP and general use of the Internet, more traffic than ever before traverses the network. The ensuing poor performance on the network leads to lower productivity, employee frustration, degradation in customer service, increased network information costs and ultimately lost revenue.

Adding bandwidth is a temporary, partial and expensive solution to these problems as it does not address LAN and

## About DBAM Systems Ltd

Founded in the UK in 2003 following two years of product development; DBAM develops and markets a range of consolidated network traffic optimisation reporting and management solutions to users throughout EMEA. DBAM's products uniquely combine WAN optimisation and applications acceleration in a single appliance. The included Precision Start suite of integrated reporting and management modules empowers IT Managers to manage and optimise their Local (LAN) and Wide (WAN) area networks as never before. DBAM received a Gold award for its EP60 in February 2007 and was the world's first recipient of a dual Platinum Award for its EP6000 and WAN Acceleration technology in October 2007. More information can be found at [www.dbamsystems.com](http://www.dbamsystems.com)



WAN performance factors such as non-business related usage, the effect of latency and repetitive data transfers.

DBAM recognises the industry trend to centralisation of applications that reduces costs of server hardware, licences and support but impacts performance for network users. In deploying EP appliances, remote users experience LAN like performance and guaranteed access to applications even under heavy network loads. EP appliances provide a mechanism to protect network bandwidth from misuse and help secure against network based disclosure of confidential information and illegal use of peer-to-peer sites.

For years bandwidth costs have been a significant proportion of the network budget but network managers have lacked the tools to fully visualise the traffic flowing and how it affects users. With DBAM EP appliances it is now possible to gain visibility into traffic flows and assign priorities to ensure the business critical traffic is always serviced maximising bandwidth utilisation with cost savings equivalent to application centralisation.